



**Ditch that
parasitic
itch!**

Simparica[®]

zoetis

Fights fleas, ticks and mites.

Ticks

Simparica works fast, starts killing ticks within 12 hours and kills attached ticks within 24 hours of application.

Sarcoptic mange

Simparica eliminates *Sarcoptes scabiei* mites after two treatments, allowing skin condition to quickly improve.²

Demodex mites

Simparica kills 99.8% of demodex mites after one treatment.³

Ear mites

Simparica effectively treats *Otodectes cynotis* ear mites, killing 98.7% of mites after one treatment, and complete resolution of infestation after two treatments.³



Kills fleas fast

BEFORE THEY CAN LAY EGGS



Kills ticks fast

RAPID RELIEF



Controls mites

REDUCING SKIN IRRITATION

The benefits of Simparica.

A tasty treat!

Dogs love the tasty liver-flavoured chewable tablet, it can be given with or without food.

Well tolerated

Simparica can be used in puppies from 8 weeks of age and 1.3kg of bodyweight. Simparica can be used in combination with other routine medications.

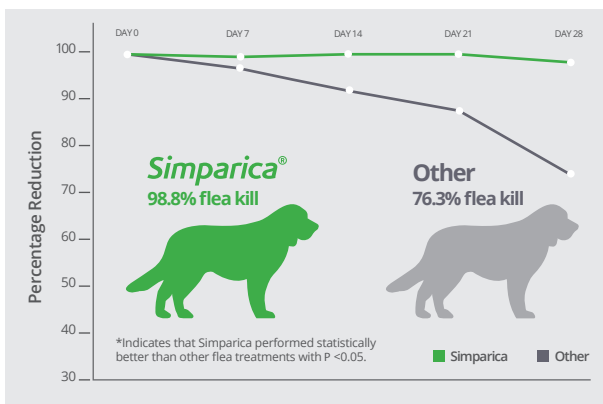
Easy to remember

One chewable tablet offers protection for a full month. Simparica is sold as a convenient monthly or 3 monthly pack.

Proven efficacy

In studies involving dogs treated with Simparica showed significant improvements in clinical signs of flea allergic dermatitis as a direct result of eliminating fleas.⁴

Percentage flea kill 8 hours after infestation on day 28⁵





Put the squeeze on fleas with Simparica.

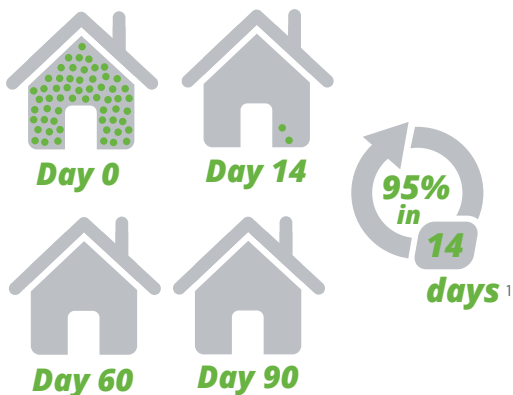
It takes just one pregnant female flea to start an infestation. She begins laying eggs in only 24 hours, which then drop off onto your carpet or your furniture.

Fleas can cause itching and skin irritation, which can be frustrating and uncomfortable for your dog. They can also carry tapeworm and bacteria that can infect other pets, and in rare cases even your human family.

If your dog has a flea allergy, it can cause even more intense itching that can lead to hair loss and skin infections due to scratching.

Simparica is a tasty, liver-flavoured chewable that dogs love and can be given, with or without food, as a strategic tool for treating flea allergy dermatitis (FAD). Simparica starts killing fleas in 3 hours and provides full protection at 8 hours.¹

Simparica kills fleas so fast, they can't lay eggs. Simparica's sustained activity over the full month breaks the flea life cycle to eliminate fleas and prevent reinfestation of your home.



In a study simulating a heavily flea infested home environment, Simparica given monthly for 3 months demonstrated a >95.6% reduction in adult fleas within 14 days of treatment and reached 100% from day 60 to day 90.

Ahh... that's better!

Ditch the itch with the Zoetis range of itchy dog treatments.

If you suspect something else may be causing your dog's itch, reach out to your vet to find out about our other itch products.



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References: 1. Six RH, Becskei C, Carter L, et al. Evaluation of the speed of kill, effects on reproduction, and effectiveness in a simulated infested-home environment of sarolaner (Simparica) against fleas on dogs. *Vet Parasitol* 2016;222:23-27. 2. Becskei C, De Bock F, Illambas J, et al. Efficacy and safety of a novel oral isoxazoline, sarolaner (Simparica), for the treatment of sarcoptic mange in dogs. *Vet Parasitol* 2016;222:23-27. 3. Six RH, Becskei C, Mazaleski MM, et al. Efficacy of sarolaner, a novel oral isoxazoline, against two common mite infestations in dogs: *Demodex* spp. and *Otodectes cynotis*. *Vet Parasitol* 2016;222:62-66. 4. Cherni JA, Mahabir SP, Six RH. Efficacy and safety of sarolaner (Simparica) against fleas on dogs presented as veterinary patients in the United States. *Vet Parasitol* 2016;222:43-48. 5. Six RH, Liebenberg J, Honsberger NA, et al. Comparative speed of kill of sarolaner (Simparica) and afoxolaner (NexGard) against induced infestations of *Ctenocephalides felis* on dogs. *Parasit Vectors* 2016;9:90.

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